

## Cleaner Business Systems

*offers a customized point-of-sale system that saves money—  
and increases efficiency*

When owners of traditional drycleaners are hooked up electronically by e-mail and Blackberries, reading books on a Kindle, and having their cell phone always ready—these owners understand that having the most-up-to-date electronic system is essential.

Cleaner Business Systems' (CBS) point-of-sale system is for owners who are technically savvy, and also for those who just want an easy-to-use system in their place of business. CBS is a young, but established, company that uses sound technology to provide a solid and consistent product. CBS customers frequently look to partner with a young, progressive, service-orientated company as well. CBS's technology allows store owners or management to log into CBS remotely from anywhere in the world to manage their systems remotely. Drycleaners can do anything from setting up a marketing campaign remotely to just running the many reports built into CBS.

When Becky Afendoulis, owner of Afendoulis Cleaners in Grand Rapids, Mich., decided to purchase a computer program, she had a big problem: Some of her longtime employees threatened to quit.

CBS support services helped her test their point-of-sale system, working with the manager of one of their plants who had never even used a computer. "His ease of learning and use of the touch screen made the decision for me. Now our family business with four walk-in locations and

one plant would never be without this time-saving system," replied Becky Afendoulis.

"As the owner, I no longer have to rely on others, as I can easily run reports for inventory and accounts receivable. And I also use it for employee scheduling and accountability. This system is a complete package that I can access instantly, anywhere, through the Internet," summed up Becky Afendoulis.

At the 100-year-old, high-end Pierce Cleaners in the Columbus, Ohio area,



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about two-thirds of the business is home delivery. "Our delivery routes were inefficient; billing was slow and cumbersome," said owner Phil Landauer, "and our previous system could not handle front-counter invoicing or manage employee accountability."

"Now we are moving faster and more efficiently, and so we are saving time and money. All of this efficiency has had a tremendous effect on our profitability," added Landauer.

Boston Cleaners has locations spread across Las Vegas, as well as extensive home-delivery routes. "Our production numbers demanded a tracking system that gave us uniformity and efficiency—and at a price that made sense," commented partner Brent Ramenofsky. "The experts at Shah Corp. give us great service and support—and their attention to our specific needs is first-rate. They are great to work with because of the sterling combination of customized product and extremely responsive service/support."

CBS had the technology, knowledge and experience to



**Brent Ramenofsky of Boston Cleaners**

give Boston Cleaners what it needed to succeed. The reports are concise and consistent for every one of Boston Cleaners' locations. "We can, with one glance, look at every aspect of all our stores, in real time. We are pleased that from our implementation of CBS our revenue has increased by 11%, and, therefore, our profits have increased significantly. This comes from utilizing the production forecasting, forced upcharges with heat seals, and loss control." Ramenofsky remarked.

Before CBS is implemented, representatives spend time with owners, finding out what

they really need—and then they deliver a customized system with on-site installation and training.

To read about more success stories from CBS users go to [www.cleanerbusiness.com](http://www.cleanerbusiness.com) under the About Us section to find other stories or take our guided tour section to learn more about CBS.

For a review and free consultation on how a CBS system will help with records/reports, inventory control, invoicing, employee accountability, lower employee theft and forced upcharges, contact CBS at **800-354-4588**. Visit [www.cleanerbusiness.com](http://www.cleanerbusiness.com) to use CBS online and view videos about CBS.